

An aerial photograph of San Francisco, California, taken at sunset. The city's skyline is visible, with the Golden Gate Bridge on the right and the city lights beginning to glow. The sky is a mix of orange, yellow, and blue, with scattered clouds. The water of the bay is in the foreground.

ICON

ISRAEL
COLLABORATION
NETWORK

ICON INSIDERS

Insights from Silicon Valley
brought to Israel

Bridging the Israeli and Silicon Valley tech ecosystems

ICON is a **US-based** non-profit organization with the mission of creating a **community** in **Silicon Valley** of those who are passionate about **Israeli Tech** and innovation and harnessing the strength of this community to help **Israeli startups**. Our community includes prominent Silicon Valley investors, Senior Corporate Executives and Israeli founders that are based both in IL/US.

Since 2014, ICON has established an outstanding reputation in the Silicon Valley high-tech ecosystem. The ICON brand draws top founders and tier 1 investors, corporate execs and speakers such as Peter Thiel, Ben Horowitz, Susan Wojcicki, Jeff Weiner and others that have participated in ICON events.

ICON ACTIVITIES IN SILICON VALLEY

Community & Membership

ICON is an entryway to Silicon Valley, a place where Israeli founders can get connected, get support from others, be mentored and learn about other available resources. ICON is providing an impact-full connection to both the Israeli and American SV communities.

ICON Workspace

A free shared working space for ICON members with conference rooms, full utilities and privileges, open 24/7 @ Palo Alto. CA

Events

ICON's events are exclusive and by invitation only. A yearly Conference, fireside chats, office hours and talks, vertical roundtables, parties and community gatherings.

SV101 - Introduction To Silicon Valley

SV101 is ICON's highly popular flagship program, ten carefully chosen Israeli startups receive a once-in-a-lifetime VIP trip to visit Silicon Valley for two intense weeks of meetings with prominent investors, entrepreneurs and other industry leaders

ICON's Women in Tech Program

Events created to connect, inspire and educate the next generation of female leaders working in the tech sector.

ICON Facebook Communities

ICON's closed Facebook groups are another way for the ICON members to connect, share interesting content, and get critical questions answered.

ICON IS COMING TO ISRAEL

ICON INSIDERS CONFERENCE

March 20th, 2018. IDC Herzeliya

A select group of 100 Israeli founders will be carefully selected for this exclusive conference.

They will join Adi Tatarko, Co-founder & CEO of Houzz, and Silicon Valley veterans for an exclusive, hands-on event to get answers to the questions they won't learn in business school from those who have been there. From negotiation techniques in fundraising, to how to hire the right people, they will leave with actionable insights that can improve the trajectory of their startup.



The event is for Israeli tech founders who have raised a minimum of \$1 million for their current venture. Spots are extremely limited and attendance is by invitation only. This event is free for those invited. We will ask them to pay it forward and commit to sharing the insights from the event with the rest of the community.



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Keynote / Adi Tatarko, CEO & Co-founder of Houzz

Adi Tatarko is the CEO & Co-founder of Houzz, the leading platform for home remodeling and design.. Adi and her husband and co-founder, Alon Cohen, started Houzz out of challenges that they faced during their own remodeling process. Today, millions of homeowners and more than 1.5 million active home professionals connect through Houzz.com and its mobile apps every month, sharing their photos, advice and product recommendations.

Fetured Speakers*

Gil Hirsch, Founder of face.com | **Amir Glatt**, Co-Founder & CTO at Duda | **Micha Kaufman**, Founder & CEO at Fiverr | **Oren Kaniel**, CEO & Co-founder at AppsFlyer | **Chen Amit**, CEO at Tipalti | **Nir Blumberger**, Venture Partner at Accel Partners | **Eden Shochat**, Equal Partner Aleph Ventures | **Alon Churi**, Co-Founder and CTO at Next Insurance | **Zohar Levkovitz**, Founder of Amobee | **Eran Shir**, Co Founder & CEO at Nexar | **Effi Fuks Leichtag**, Group Product Manager at Yelp | **Amit Knaani**, Co-Founder at Hibob | **Omer Rabin**, Managing Director, Startup Edition at WalkMe™ at WalkMe

Conference Agenda

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| 9:00 - 10:00 | Registration & breakfast |
| 10:00 - 10:30 | Keynote, Adi Tatarko - Morning session |
| 10:30 - 10:50 | Coffee Break & transition to round tables |
| 10:50 - 11:30 | Round tables - session 1 |
| 11:30 - 11:45 | Coffee Break & transition to tables |
| 11:45 - 12:25 | Round tables - session 2 |
| 12:25 - 12:40 | Coffee break and move into the auditorium |
| 12:40 - 13:10 | Keynote - closing part |
| 13:10 - 14:30 | Lunch and time for people to free network |

* press here for the most updated list and bios